# WP6- Impact Maximisation and Outreach

## KPIs & Achievements Overview

Dissemination, Communication, and Capacity Building

Co-funded by the European Union

6GSNS

www.adroit6g.eu

ADROIT6G project has received funding from the Smart Networks and Services Joint Undertaking (SNS JU) under the European Union's Horizon Europe research and innovation programme under Grand Agreement No 101095363.

# Dissemination

## Technical Publications

**26** Journal Publications

**25** Papers in Conferences

**6** White Papers

## Open-Source Initiatives

**12** Datasets

**1** Dataset Repository

## Workshops, Webinars & Trainings

**4** Organization of Scientific Workshops

**4** Online Training Tutorials

**4** Organization of PhD Schools

## Industrial Exhibitions & Trade Fairs

**20** Participations with Booth

**13** Rollup Displays

**11** Showcases

# Communication

## Project Website & Social Media Reach

**1**
Website Released M01

**6500/18k**
Page Views / Interaction Counts

**1123/27k**
Followers /Annual Impressions

## Publishing

**7**
E-Newsletters

**8**
Newsletter Featuring ADROIT6G

**9**
Press Releases

## Promotional Material

**3**
Non-technical Factsheets

**5**
Project Flyers/ Leaflets/Brochures

**4**
Rollup Banner & Poster Designs

## Multimedia

**4**
Promo Videos

**5**
Interviews >9K Views

## Public Talks

**16**
Public Events, Events at Universities & Open Days

# Exploitation, Standardization & IPR

## Exploitation

**14** KERs

**6** Partner Specific Exploitation Plans

## Standardization

**1** ETSI ZSM PoC

**2** ETSI ZSM LIVE DEMOS

## IPR

**4** Patent Filings

- **3** Pending
- **1** Granted

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